# The Value Line Investment Survey ${ }^{\circ}$ Sample Page 

[^0]
## What Value Line Does

What You Do

Consider your needs for income and your risk preferences. Some industries and stocks are less risky than average. For example, the entire electric utility industry (power companies) tends to be less risky than average, having average or better Safety ranks. On the other hand, some Bank stocks have high Safety ranks, while others rank lower for Safety.

Make a list of those stocks you like that are ranked 1 (Highest) or 2 (Above Average) for Safety. Also consider the Technical Ranks, andTarget Price Ranges. You will find the latest full-page report on each stock in Ratings \& Reports.

Particularly if you are a short-term investor, you should look at the Technical Ranks which look ahead three to six months, and limit purchases to stocks with Technical Ranks of 1 or 2 . Earnings are not a factor in the Technical rank, which is based on a stock's historical price trend and predicts the stock's price movement relative to the other stocks Value Line covers, in the next three to six months. For investors who may want to sell a stock within a year, theTimeliness Rank predicts the relative price performance of the stocks in our universe for the next six to 12 months. The favorable ranks, 1 and 2 , indicate stocks whose prices we believe will outperform those ranked 3, 4, and 5 . Many investors consider the Rank 2 stocks "rising stars" with the best profit potential. Rank 1 stocks are strong performers whose price Value Line thinks still has room to rise. Investors for the mid-term should look at our new 18-month Target Price Range. Longer-term investors will rely more on the 3 - to 5 -year projected appreciation.

If one of your objectives is income, you should eliminate from your list those stocks that fall short of your currentincome standard. For example, if your standard is 3\%, eliminate stocks that yield less than 3\%, or if you accept a stock that yields less than 3\%, see to it that other stocks you select yield enough to bring the average of the stocks in your portfolio up to 3\%.

Most stocks in an industry are grouped together, preceded by a report on the industry as a whole. Read the latest Value Line reports on those industries and stocks that have qualified according to all of your standards. In making your final selection, see to it that you have stock representation in a variety of different industries. In addition, we list all the Industries we follow on the front page of Summary \& Index, with our ranks for probable industry price performance, and the page on which each Industry analysis is found. The industry rank for price performance is based on the Timeliness ranks of the stocks in that industry.

When a stock is sold, replace it with a well-ranked stock that also meets your standards for expected price appreciation, Safety, and/or Beta and current income. See if there is room for price growth from today's price to the 18 -month and 3 - to 5 -year Target Price Ranges. It would be best in the long run to maintain diversification through at least 10 or more stocks in six different industries. (See Note and Comment below.) Please keep track of news affecting your stocks with our Supplementary Reports. When a second number appears to the far left of the company name in the Summary \& Index, that is the page number for a Supplementary Report. Two stars ( $\star \star$ ) indicate a new Supplementary Report is in the current ssue of our service.

Many investors rely on the Model Portfolios in the Selection \& Opinion section for guidance in choosing stocks. These portfolios each include 20 stocks. The separate portfolios are oriented to 18 -month price potential, income and growth; 3- to 5 -year price potential; and above-average dividend yields. When the Value Line service in its Selection \& Opinion section recommends building cash reserves because the general market seems temporarily to be too high, sell stocks and temporarily invest instead in cash and Treasury issues

Note: There can be no assurance that every one of the approximately 1,700 stocks will always perform in accordance with its Rank, or rating. But it can be said that a high percentage have done so in the past. Note that diversification is essential.
Of the Safety Ranks, it can be said that stocks ranked high for Safety have held up better than average during significant market declines in the past. In strongly rising markets, however, high Safety could prove to be a restraining influence upon performance. For example, in the case of two stocks, both predicted to appreciate in the next three to five years, the stock ranked 1 for Safety will tend to go up less than another ranked 5 for Safety, during a rising market. Conversely, in a down market, stocks with a high Safety Rank should hold up better than stocks with low Safety ranks.

Comment: In a widely diversified portfolio, the variations in individual stock prices tend to cancel each other out, leaving the general market fluctuation as the main influence. The Beta measures the individual stock's likely price movement relative to all New York Stock Exchange-listed stocks. The Safety Rank, on the other hand, is a measure of the stock's total risk, i.e., volatility relative to the market (Beta) plus sensitivity to all other factors affecting the individual stock's price.
The Value Line 600 does not include Market Monitor.
When major changes occur, Value Line publishes the most significant supplements as space permits. Please refer to the back pages of Ratings \& Reports, or to Quick Links in our digital services, where all supplements are available.


[^0]:    The Value Line System
    Our Ranks (see below) always use 1 for best and 5 for worst. It's that Timeliness, Safety, and Technical in five groups, with Rank 1 being the best, always in comparison to all approximately 1,700 stocks we cover

    ## (Please read the boxes at the bottom

    $f$ this column titled Value Line Rank and Target Price Ranges.)
    ## Value Line Ranks - the rank for

    technical rank. Beta measures how volatile the stock price is relative to all NYSE exchange-listed stocks. Beta is not one of our proprietary ranks. Safety measures the overall risk of a stock, taking into account he company's Financial Strength as well as he volatility of the stock.The Legends box contains the "cash low" multiple, and indicates if options are traded on the stock. "Options" refer to
    rights to buy or sell shares of the stock at a certain price.
    The 18-month Target Price predicts a Stock's price over an 18-month horizon. he percentage difference between the range is provided (rounded to the nearest $5 \%$ ). This percentage may be thought f as the stock's most likely 18 -month potential profit. Value line publishes the median expected appreciation to the midpoint of all of our approximately 1,700 stocks from the present until 18 months in he future on the front page of the weekly Summary \& Index, along with the 3 - to -year median of midpoints.
    Projected stock price Value Line also projects the high to low price Value Line expects the stock to reach in three to five ears, the total expected \% gain/loss efore dividends and the projected high and low Annual Compound Total Return \% including di
    to five years.
    Stock purchases/sales by institution - the number of times institutions with management bought or sold stock of this ampany during the past three guarters and the total number of shares of this tock held by those institutions at the of each of the last three quarters.
    Statistical Array — historical financia data appears in regular type. Value Line stimates are in bold type. Calendar years ear indicated in tompany ha fiscal

    The Capital Structure as of the indicated recent date showing, if applicable, the number of shares of common and preferred stock, interest, leases, the company's market capitalization (the stock price times the number of outstanding shares), the \$ mount of long-term debt, and the \% of urrent Position — total current assets and total current liabilities.
    Annual Rates of Change are actua nnual rates for each of the past five and 0 years, and are Value Line estimates for
    uarterly Sales are shown on a gross asis before taxes are paid (estimates in bold italic type).
    Quarterly earnings are shown a per-share basis (estimates in bold alic type)

    Quarterly Dividends Paid are actual payments. The total of dividends paid in four (calendar) quarters may not equal he figure shown in the annual series on dividends declared in the Historical and Statistical Arrays. Often, a dividend declared at the end of a calendar year is paid in the beginning of the following crease or decrease to the next dividend payment not yet paid, we will show that ividend in bold.

    | The "Cash Flow" line | Recent Price | P/E ratio- is the |
    | :--- | :--- | :--- |
    | —reported earnings plus | - Price as of | company's recent |
    | depreciation ("cash flow") | the date listed on | stock price divided |
    | multiplied by a number | page 2 under Index | by the latest six |
    | selected to correlate | to Stocks of this | months' earnings per |
    | with the tock's 3-5 year | issués Summary \& | share plus earnings |
    | projected target price in | Index. | estimated for the |
    | the top right portion of the |  | next six months. P/E |
    | graph over the same time |  | shows what price a |
    | period. The line is dotted in | shareholder would |  |
    | the period for which fell-year | pay for each dollar of |  |
    | audited financials have not | a stock's earnings. |  |
    | been released. |  |  |

    been released.

    Trailing and Median
    $\mathbf{P} / \mathbf{E}$ - the first is the recent price divided by the sum of reported earnings for the past four reported quarters the second is the median of the price/earnings ratios over the past 10 years. The median $\mathrm{P} / \mathrm{L}$ is not calculated less than 10 years.
    

    Relative $\mathrm{P} / \mathrm{E}$ ratio - the stock's current P/E divided by the current median P/E for the approximately 1,700 stocks under<br>\section*{Dividend}<br>Keld — cash dividends the next 12 months divided by the recent price.<br>The stock's highest and lowest prices of the calendar year referred to on the chart. The year is found at the bottom of each<br>Target Price Range - the range in which Value Line thinks a stock price is likely to trade in the next 3 - to 5 -years; also shown in the "Projections" box nea the top left of the page. The range from high to low is narrower for stocks with higher Safety ranks.

    ## Relative Price Strength

    describes the stock's past price performance relative to the Value LineArithmetic Index, which is an average of the prices of the approximately 1,700 stocks in The Value Line Investment Surver. (A rising line indicates that this stock's price has outperformed the average of the stocks in the Value Line universe. A declining line indicates that this stock's price has risen less than that of the average stock in the Value Line universe.
    The \% Total Return shows the cumulative price appreciation and dividends of a stock for the past one, Value Line Arithmetic Index, which is an average of the price appreciation and dividends of the approximately 1,700 stocks in The Value Line Investment Survey, for one, three and five year
    The percentage of shares traded monthly - the number of shares of this of the number of shares outstanding. The scale of the \% of the shares of this stock traded each month is immediately to the left of the grid of shares traded monthly.

    ## Statistical Array - Important historical

    and projected numerical information. The numbers are for fiscal years if used by the in regular type Valu Line cotimates and projections appear in bold italics The quarterly figures in the lower left of the quarterly igures in the owerer or fisca years are used. The Footnotes indicate the fiscal year of non-calendar year companies
    ## Business Information - a brief

    description of the company's business, its major products, and

    Analyst's Commentary -A 300 - 400 word report about recent developments and prospects - issued every three months on a regular schedule for each Value Line Investment Survey stock. Supplementary reports in the back of eac issue of Ratings and Reports are issued when there is important news about th stock after the page has gone to press. Issue Date - The expected date
    issue will be received by print subscribers.

    The Value Line "ranks" in the upper left corner of the page, are our proprietary 1 to 5 measures for Timeliness, Safety and Technical. Our other measurements listed here and known as ratings, run from 100 (highest) to 5 (lowest) in increm's Sinancial Strength which runs from C to in nine steps.

    Financial Strength Rating - Senior analysts at Value Line classify approximately 1,700 companies in The Value Line Investment Survey assigning Financial Strength ratings from $A++$ to $C$, in nine steps $(A++, A+, A, B++, B+, B, C++$ $C+, C)$. The lowest grade ( $(\mathrm{C}$ is reserved for companies experiencing serious financial difficulty. A grade of B+ is considered average for the companies in The Value distributed in a "bell curve" The proportion of deht to distributed in a bell curve. The propetion of debt to capta, corporate size and the level and direction of profits all contribute to a company's position.
    Price Stability - This rating is based on the standard deviation of weekly percentage changes in the price of a stock over the past five years. A stock has higher "stability" if its price trend remains relatively the same over time, whether its price trend is steadily increasing,
    decreasing, or staving flat. The ratings go from 100 for the decreasing, or stay most stable the ratings go fom 500 for the in 20 equal groups. The average Price Stability is 50

    Price Growth Persistence - A measure of the historic tendency of a stock to show persistent price growth compared to the other stocks in The Value Line Investment Survey, over the past 10 years. Value Li range from 100 (highest) to 5 (lowest) in increments of five in 20 equal groups. The average is 50 .

    Earnings Predictability - A quantitative measure of how volatile the earnings are. Earnings Predictability is based upon the stability of year-to-year earnings, with recent years being weighted more heavily than earlier ones. The most "predictable" ratings are those with the highest rating (100). Earnings Predictability is computed
    from 100 (highest) to 5 (lowest) in increments of five in from 100 (highest) Ea Iow Earnings Predictability rating is 50 .

    Value Line Ranks And Target Price Range
    Fach Value Line Rank and the Target Price Ranges refer to a different time frame. Please factor in the length of tim you are likely to hold a stock The Ranks (lett side below) always use 1 for best and 5 for worst.

    The Three- to Five-year Target Price Range is based on our projections and predicts the stock's probable price performance over the next three to five years. It represents
    Value Line's estimate of the range of the stock's probable price three to five years in the future.
    Supplements are issued when major changes occur in ranks, prices, etc. Please refer to Quick Links in our Supplements.

    The Safety Rank measures the overall risk of a stock. Stocks ranked 1 bend 2 fit by considering the Safetr Rars oup less in a rising market and fall less in a declining market.

    The 18-Month Target Price Range is Value Lines estimate of the range of the stock's probable price 18 estimate of a stock's probable price performance over the next three to six months relative to the approximately 1,70 1 for Technical are expected to perform best.
    The Timeliness Rank is Value Line's estimate of the stock's probable price performance over the next six to twelve months relative to the approximately 1 , Conk sed 1 and 2 for Timeliness are projected to perform better over the 2 for Timeliness are projected to perfo
    
    The Technical Rank is a trader's guide. It is Value Line's months in the futu

